THE MINISTER OF INFORMATION AND BROADCASTING (SHRI S. JAIPAL REDDY): (a) Yes, Sir.

(b) Government has decided to introduce in Parliament a Bill on Broadcasting with a view to licence and regulate Direct to Home Service in India in addition to other broadcasting services. Meanwhile, the notification referred above is being enforced.

Number of tourists visited India during 1995-96

*535. SHRI SOLIPETA RAMACHANDRA REDDY:
SHRI RAMJI LAL:

Will the Minister of TOURISM be pleased to state:

(a) the total number of tourists who visited India during the year 1995-96 together with the amount earned from them;

(b) whether the said number of tourists was lower than that of the previous year;

(c) if so, the reasons therefor; and

(d) what efforts are being made by Government to boost tourism industry in the country?

THE MINISTER OF PARLIAMENTARY AFFAIRS AND MINISTER OF TOURISM (SHRI SRIKANTA KUMAR JENA): (a) to (c) Total number of foreign tourists who visited India and the estimated foreign exchange earnings from tourism during the years 1994-95 and 1995-96 are as given below:—

Year	Foreign Tourist arrivals	% change	Estimated foreign exchange earnings (Rs. crores)	% change
1994-95	1907320	—	7365.61	—
1995-96	2190334	14.8	9185.88	24.7

There was no decline in tourist traffic during 1995-96.

(d) Efforts being made to boost tourism industry in the country include improvement of infrastructural facilities for tourism, development of tourist attractions, strengthening of publicity and promotional efforts, human resource development and encouraging private investment.

Setting up of a separate Directorate of Indian System of Medicine and Homoeopathy in New Delhi

*536. SHRI MOHINDER SINGH KALYAN: Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

(a) whether Government have established a separate Directorate of Indian System of Medicine and Homoeopathy in New Delhi;

(b) if so, the reasons for its establishment; and

(c) if not, what steps are being taken by Government in this regard?

THE MINISTER OF STATE OF THE MINISTRY OF LAW AND JUSTICE (SHRI RAMAKANT D. KHALAP): (a) and (b) At present, no separate Directorate of ISM & Homoeopathy exists. However, the Government has set-up a separate Department of ISM & Homoeopathy under the Ministry of Health and Family Welfare for promotion and development of the Indian Systems of Medicine, namely, Ayurveda, Unani, Siddha and drug less therapies of Yoga and Naturopathy as well as Homoeopathy.